



## The First BizFizz Programme in Scotland – Port Glasgow Leads the Way

### What is it?

It is an independent programme set up to help local entrepreneurs to achieve their aims in setting up new businesses or growing established ones.

### Are there people like that in Port Glasgow?

**You bet there are!** Most people have at least one business within them but many are too busy doing other things to act on it. For some the business may only be at the ideas stage and they have not taken the plunge to test it out. Some lack the confidence or support to take their ideas forward. Some try and get knocked back by circumstances. Some never realise they have it in them

### How does a BizFizz Coach select people to help?

**She doesn't** – they select BizFizz. If someone is passionate about his/her idea and asks for help they will receive it. If they don't ask for help they will be left alone. Some People may be referred from other organisations. Lynda works in partnership with other organisations within the Port.

### Who is on the panel?

A cross section of the Port Glasgow and wider community. i.e. residents with good local knowledge or connections, various community group business owners, financiers, professionals. Anyone that Lynda thinks may be able to help.

### Is BizFizz in competition with Business Gateway or any other such agency?

**Certainly not**, it is in competition with no one and people are free to choose help from whomever they wish and can still ask Lynda for assistance whilst working in tandem with other agencies.

### What if after a couple of meetings, I decide not to carry on?

**Then stop.** Lynda is not going to push anyone into anything that they don't want to do. You are encouraged to work at **your** own pace.

### How much does it cost?

Lynda's time is completely **free** to members of the Port Glasgow Community.

### Contact:

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BizFizz Coach  
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### What do you mean by "Entrepreneur"?

Anyone with an idea, or an ambition and who has the passion to develop a successful business out of it.

### How does it work?

A BizFizz Coach has been placed within Port Glasgow to work with individual people and/or organisations to help them to overcome any barriers to success. Lynda is here to work with you on your business ideas and to support your existing business if you already have one.

**The spark of the entrepreneur starts with the thought: "I think I might like to go into business for myself....."**

### Will Lynda have all the answers to everyone's problems?

**No**, but there is a good chance that she will be able to connect to someone that does. Once a month she meets with a local problem-solving panel in the hope that they, their contacts and/or their contacts' contacts will try to find ways of dealing with/advising on any problems that a BizFizz client might have.

### Does a BizFizz Coach have any grant funds to assist people?

**No.** But Lynda will probably be able to suggest other ways of getting things done and/or direct you towards funders.

### Will the Coach be able to give me ideas for a new business?

**No.** Lynda will work with you to develop or even to find your idea – **your passion within**. Lynda's role is not to "initiate or motivate" but to help support your ambitions. She believes that **you** are "inherently creative and resourceful".

### How confidential is this?

**Completely** – unless you decide otherwise.

### How do I find out more or make an appointment?

Give Lynda a call, pop in and see if she is free and/or make an appointment time.

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